

CULTURAL SERVICES

1 October to 31 December 2022

Introduction

Welcome to the latest report highlighting the services provided by the Cultural Services team for the third quarter of 2022-23 covering **1 October to 31 December 2022**.

Market Bosworth Parkrun



- Physical Activity
- Sports Development
- Tourism
- Town Centres and Market

- Armed Forces
- Creative Arts
- Events
- Health and Wellbeing
- Leisure Centre

Future editions will be distributed during:

- April 2023
- July 2023
- October 2023
- January 2024

Armed Forces

Remembrance Sunday

Remembrance Sunday in Hinckley took place on 13 November and attracted large crowds for the service in the Memorial Gardens led by Rev Ian Hill of St Mary's Church. Over 400 people took part in two parades, one either side of the service with many different groups represented.



[Armed Forces support](#) is available on our website, including a list of Armed Forces Champions in Leicestershire, as well as various support organisations and useful links.

Creative Arts

Creative Arts Network makes a comeback

The first meeting of the Creative Arts Network for 2022 took place in November. The group took part in creating festive willow structures with Chaz Friend of Wayside Willow.

The Creative Arts Network is an informal partnership between the Council and North Warwickshire and South Leicestershire College which aims to bring people together to do creative activities for wellbeing. The group normally meets in September, November, January, March and May. The College provide the venue and the tutors to lead the activities.

The group is always open to new members. The next meeting will be on Monday 23 January 2023 at 6pm to 8pm where the attendees will be trying their hand at illustration.

To find out more please contact Lindsay Orton, Wellbeing Development Manager on lindsay.orton@hinckley-bosworth.gov.uk



Children take part in Arts Award Explore

Children in Wykin and Barwell have started their Arts Award Explore accreditation at the arts and crafts groups that take place in the Community House in each area.

Arts Award Explore is for children between the ages of 7 and 11. It encourages active participation in arts activities, researching an artist or arts organisation, creating their own artwork and sharing their process with others including family and friends. The award shows that the participants have increased their knowledge, skills and appreciation of the arts as well as being lots of fun!

For more information about the 5 Arts Award levels please visit www.artsaward.org.uk

Each group must be supported by a trained Arts Award Advisor. For more information about finding an Arts Award Advisor please contact Lindsay Orton, Wellbeing Development Manager on lindsay.orton@hinckley-bosworth.gov.uk



Events

Did you know? ...

1. That our wonderful events team work on lots of other events across Leicestershire not just ones based in Hinckley Town centre. Here are some of the team at Wigston's Christmas lights switch on and Market Bosworth Christmas light switch on. The events team are casual workers, so if you have an event and need an extra pair of hands, please contact Cat Stilling to find out more.



2. Back in November safeguarding training was organised for our events team with Jodine Legg. The team found the training really useful, we worked through case studies of situations that you may come across at events and how to deal with them correctly. After this training all the team feels much more confident in dealing with safeguarding and each person now has a lanyard to wear at events with the below mental health cards which have lots of useful contacts. Please visit the intranet or contact Jodine if you would like a pdf copy.

Struggling with mental health and need help?

If you or someone you know is struggling, or you want to talk about mental health, please reach out. You're not alone and support is available.

Urgent help:

Call 999 or go to A&E if:	- Someone's life is at risk - You do not feel able to keep yourself, or somebody else safe
Call NHS 111 or ask for an urgent GP appointment if:	- You need help for your mental health, but its not an emergency - You are struggling to cope
Call Central Access Point on 0808 800 3302	- For urgent NHS mental health support

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Listening and support services:

- Turning Point Crisis House - call 0808 800 3302 - wellbeing.turning-point.co.uk/Leicestershire
- Samaritans - call 116 123
- Vita Minds - call 0330 094 5595 - www.vitahealthgroup.co.uk
- SANEline - call 0300 304 7000 - www.sane.org.uk
- Life Links - call 0800 0234 575 - www.rlifelinks.co.uk
- LAMP (Leicestershire Action for Mental Health Project) - call 0116 255 6286 - www.lampadvocacy.co.uk
- The Tomorrow Project - call 07784 389 802 - www.tomorrowproject.org.uk
- POPYRUS - call 0800 068 4141 - papyrus-uk.org/
- Turning Point Substance Misuse Service - call 0330 303 6000
- CALM (Campaign Against living miserably) - call 0800 58 58 58 - www.thecalzone.net
- Switch Board - call 0300 330 0630 - switchboard.lgbt
- The Mix - call 0808 808 4994 - www.themix.org.uk
- Silver Line - call 0800 4 70 80 90
- NHS Veterans' Mental Health Transition, intervention & liaison service - call 0300 323 0137

Events

The events team are continuing to improve on our environmental impact at events with a focus on waste. Following on from trialling several things during our events such as:

- New event bins
- Drinks refill station
- Putting out more comms about how to travel to the event / make use of recycling bins
- Making sure vendors adhere to the following:
 - No Plastic straws
 - Utilising recyclable plates / bowls and cutlery
 - No black plastic
 - Vendors are to take away with them their own generated waste please
- Food waste option
- Re-using what we can or have in stock
- No fuel generators

We will continue to push to work towards making events net zero by 2030. A sustainable policy for events is currently being produced which will help give guidance for anyone planning an event in the Borough, as well as looking to signing up for a city to sea campaign re-fill scheme. If you have any ideas on how we can reduce waste at events please do contact Cat Stilling.



3. The events team have been working with accounts over the last year to incorporate use of a card machine at events. The good news came in December that by April 2023 we will have use of a card machine at events. This machine can be used for events across the Borough by any department so if you are interested in utilising the service please contact Cat Stilling.

4. We are a part of Local Authorities Event Organisers Group (LAEOG) and this year their annual October conference was held online. The sessions we attended were very useful and insightful, especially the one titled - Solutions on tap for reducing waste and introducing reusable cups.



5. Ladder inspections were conducted back in October, out of the 4 ladders used by the events team, 2 were condemned. Ladders that were ok for use, each had a tag printed out showing when the inspection was carried out and gives basic guidance on safe ladder use. If you use ladders in your department please look on the intranet on how to carry out a ladder inspection or contact Sophia Hands. We will now continue to complete out ladder inspections every 3 months.



Events

6. In December most of our events team and cultural services staff renewed their Level 3 First Aid at work qualification. Out of our team of 19 events assistants, we now have 12 trained, with another 3 due to take part in the course in February. For our town centre events in 2023 we have once again appointed local team Leicester Event Medical to work at some of our much larger scale events such as Snap Dragon, Feast Hinckley and the Christmas Lights Switch on.



2023 Spring & Summer Events Poster

Please see our Spring/Summer poster for Hinckley town centre events in 2023. If you are interested in volunteering at any events please contact Cat Stilling.



Spring & Summer
events in Hinckley town centre

FREE entry events

Hinckley & Bosworth Borough Council

Hinckley BID

April to July 2023

Easter Bunny Hunt
Wed 5 to Sat 8 April
Hinckley Town Centre

Simply follow the clues to find the Easter Bunnies on 10 shop windows throughout the town centre. Win yourself an Easter treat, along with an entry into our prize draw for a £50 gift voucher!



Being Dora - a Hinckley Workhouse Romance
April: Fri 21 - 1pm & 3pm, Sat 22 - 11.30am & 1.45pm, Mon 24 - 10am, 11.30am & 1.30pm
Argents Mead / St Mary's Church

Musical play of Hinckley's international best selling novelist Charlotte Brame. For all ages, by Hinckley High Street Action Zone with support from Historic England.



St. George's Day
Sat 22 April - 10am to 2.30pm

Market Place

Patriotic fun for all including Punch and Judy, Morris Men and St. George on stilts. The Scout parade will leave St. Mary's school at 1.15pm and finish at St. Peters Church.



Coronation Special - Music in the Mead
Sun 7 May - 1pm to 3pm
Argents Mead

Join in and celebrate King Charles III coronation and share your 'big lunch' with family and friends in the beautiful Argents Mead. With a musical performance and walkabout entertainment.



Music in the Mead
Sats: 20 May, 3 & 17 June, 1 & 8 July
1pm to 3pm
Argents Mead

Enjoy a Saturday afternoon of musical entertainment in our award-winning Argents Mead. There will be a short interval in the middle.



Proms in the Park
Sat 10 June - 6pm to 8.30pm
Hollycroft Park

In Partnership with Hinckley Round Table this evening concert will feature Royal Birmingham Conservatoire Wind Orchestra. Gates open at 5pm.



Vehicle Meet
Thurs 20 July - 5pm to 8.30pm
Market Place

Anyone with a classic vehicle of any kind who would like to join in would be most welcome, entrance will be from Station Road. Spread the word to enthusiasts you know! Free to exhibit and attend.



Armed Forces Day
Sat 24 June - 10am to 2pm
Argents Mead

Service at 11am. In partnership with the Hinckley combined Armed Forces and Veterans Community this annual service of celebration will be led by Churches Together with a parade through the town centre.



Soap box Derby
Sun 9 July - 11am to 3pm
Castle Street

Great fun, family event for teams and spectators. With both a jump or a chicane, they steam down Castle Street cheered on by crowds. Build a Soap Box, compete and raise money for charity. £25 entry fee per vehicle, free to watch.



* Look out for: **Burbage Common Open Day - Sun 14 May & Mallory Mile - Mon 5 June** please check our website & social media

Photos and video: Photos and video may be taken during our events and used for publicity purposes in newspapers, the internet and social media. If you do not wish to be photographed or filmed please let us know on the day on the event.

www.hinckley-bosworth.gov.uk/events 01455 255856
 www.hinckleybid.co.uk 01455 698494

H&B Hinckley & Bosworth BC events |
 HIN Hinckley BID events |
 HAZ Hinckley High Street Action Zone events

Events

Spooktacular Saturday

The fifth Spooktacular Saturday took place on Saturday 29 October in the Britannia Centre. Activities included creepy crafts, spooky stone painting, pumpkin bowling, themed stilt-walker, freaky face painting and a best dressed competition with trophies to be won.

All children attending the event in Halloween fancy dress received a special medal. This popular event continues to grow each year and attracts hundreds of visitors into the town centre to enjoy Halloween activities in a safe environment.



Events

Christmas Lights Switch-on and Tin Hat Fair

Crowds gathered for Hinckley's Christmas lights switch-on which took place on Friday 18 November in the town centre with Town Crier Joe David and the Mayor of Hinckley and Bosworth, Cllr Dawn Glenville turning on the lights. This was then followed by a spectacular four-minute firework display in Argents Mead and was viewed across the town. The party continued on-stage afterwards with Fosse 107 and live music from local musicians and bands performing songs to get everyone in the Christmas spirit.

There was also a range of market stalls along Castle Street selling crafts, festive treats and tipples. A selection of charity stalls offered fun tombolas and prizes to take home. Lots of Hinckley's shops and the Britannia Centre stayed open for late night shopping too.

Children had the opportunity to visit Santa in his grotto, kindly being run by Hinckley Round Table. The United Reformed Church on Regent Street was also open providing free childrens' Christmas craft activities. Around town we also had elves, fairies and toy soldiers spread festive cheer by painting cheeks rosy red and handing out candy canes.



Events

Christmas Lights Car Trail

The annual Christmas Lights car trail is increasing in popularity with over 200 vehicles making their way through the trail this year down Castle Street, Market Place and The Borough between 6pm and 8pm to see the Christmas lights.

We kept the event fully outside again this year, with tea/coffee and mince pies delivered to the care homes vehicle. Along the trail we had the Mayor Cllr Dawn Glenville and consort Cllr Barry Walk welcome vehicles, some snow as the world's tallest elf waved people by and the United reformed churches choir were singing carols. We even had Father Christmas handing out presents to those that were invited. The event is a great way for the less able of the borough to have the opportunity to view the Christmas lights from the comfort of their own vehicle. After the event we received many positive comments such as:

"Thank you so much for the light tour, our residents loved it. We were wondering if you have the contact information for the minibus provider as we would like to book with them for another trip and are struggling to find it online".

"We would just like to any a massive thank you for the bus light tour last night. Our residents were thrilled to bits and all say that they had a brilliant time".



Health and Wellbeing

New walking maps to be launched

The Health and Wellbeing team are developing 15 walks across the borough. Each walk will have a leaflet which highlights the local history and heritage. Distances range from 6 to 10 miles so perfect for getting out in the open air for a long walk. All the walks taken together would make a nice itinerary for visiting the area for a longer time.

The walks will be launched in March with an exhibition in the Atkins Building Gallery. The original illustration for the leaflets has been designed by local artist Graham Luker and the history of the area has been written by local expert Eddie Smallwood with maps by Michael Dix. There will also be a page on our website where people can find out more information – so watch this space.



Schools Wellbeing Workshops

With prevention being high on the agenda to improving wellbeing, HBBC are pushing forward with supporting children and their mental health resilience.

Our Health Improvement Officer and Children and Young People's Officer go into primary and secondary schools and deliver a wellbeing workshop. For year 6 we have the 5 ways to wellbeing which includes; connecting, taking notice, giving and helping others, being active and to keep learning. Year 9 have a more targeted workshop which focuses on stress, anxiety, and depression.

We also provide resources for children to access afterwards, including signposting information. These age groups are targeted due to their crossover from primary to secondary and leading into GCSE's of which both can be difficult times for children.

In 2022, over 500 children had attended this workshop and is a record for this workshop.

In 2023, four classes have been booked already with more to come.

Struggling with mental health and need help?

If you or someone you know is struggling, or you want to talk about mental health, please reach out. You're not alone and support is available.

Mental health support:

- The Mix - Call 0808 808 4994 (3pm - 12am), text THEMIX to 85258 (24/7)
- Childline - Call 0800 1111 (24/7)
- HopeLineUK - Call 0800 068 4141 (9am - 12am), text 0786 003 9967 (9am - 12am)
- SHOUT - Text 85258 (crisis 24/7)
- NHS Central Access Point - Call 0808 800 3302 (24/7) for urgent but not life threatening situations
- Snow Camp - text BREATHE to 85258 (24/7) for free 1 - 1 counselling sessions
- Samaritans - Call 116 123 (24/7)
- Local GP

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Leisure Centre

October to December update

Footfall has levelled at the Leisure Centre, following regular seasonal trends. December was a quiet month but did not come as a surprise, although the gym was particularly busy with footfall at 25,662 in this part of the centre.



Fitness memberships and swimming lessons numbers are still performing well and above 2019 figures. There are just under 2000 on the learn to swim scheme. In December the centre had four weeks of water safety within their stage 5 swimming sessions.

The outreach team were busy in November and December attending numerous outreach events in the local community; Christmas light switch-on and many junior school fairs, generating 100+ leads.

School use continues to grow with 19 schools now using the swimming pool on a weekly basis. Two high schools have made use of the dry side facilities to do basketball and badminton and November saw the return of the local school sports hall athletics with Year 5 and 6 pupils from across Hinckley and Bosworth taking part in the two-day finals event.



Energy remains a challenge and the on-site team are working hard in this area to ensure all balanced measures are being considered that can help towards reducing unnecessary energy use.



Physical Activity*

Parkrun comes to Market Bosworth

Market Bosworth now has a parkrun! Officially launched on Saturday 7 January, every Saturday morning at Market Bosworth Country Park there will be a timed 5K (just over three miles) walk, jog or run that everyone is welcome to participate in.

This project has been many years in the making and would not have been possible without the support of a group of committed residents and Leicestershire County Council.



For anyone not familiar parkrun is a worldwide free, weekly event. Offering a welcoming and inclusive experience where there is no time limit, and no one finishes last. Everyone is welcome to come along, whether you walk, jog, run, volunteer or spectate. All events are run by teams of dedicated volunteers from the local community.

Each week has a 'first timers' briefing at 8:45am for those doing their first event or doing this parkrun for the first time, a group briefing follows at 8:55am and then everyone starts at 9am. Children are welcome, but those under eleven must be accompanied by a parent or guardian.

To find out more about this event visit <https://www.parkrun.org.uk/marketbosworthcountrypark/> Facebook @Market Bosworth Country Park parkrun or email marketbosworthcountrypark@parkrun.com

National and International recognition - Step Safely (Steady Steps)

We received the email below from Dr Elizabeth Orton, Consultant in Public Health at Leicestershire County Council, about the Steady Steps programme:

"Back in 2016 we started to implement the Falls Management Exercise (FaME) strength and balance programme in Leicestershire and Rutland. Locally we call this Steady Steps, but it is the FaME programme. This has a strong evidence base and delivers good outcomes for older adults – reducing their risk of falling, increasing physical activity levels and improving wellbeing. At the same time as getting the programme up and running you also took part in a research looking at how best to implement the programme. This was called the PhISICAL study, led by me in my University of Nottingham role. The results have been published in Age and Ageing, a peer reviewed journal. One of the outputs of this research study was an Implementation Toolkit for FaME.

In the summer we heard that the World Health Organization was interested in doing work to tackle falls that happen across the life course. We contacted them about the PhISICAL study and the Toolkit and they have included a case study on it in the their report called Step Safely which can be found here - www.who.int/publications/i/item/978924002191-4 on page 103 (using the search bar at the top of page 92 of the actual document). This report was launched at the recent World Conference on Injury Prevention and Safety Promotion in Australia.

I would like to say a huge thank you to you all for supporting this internationally important research and for ensuring that residents still have access to this effective programme. I am now leading a further research study with colleagues at the universities of Manchester, Exeter and Nottingham called the FLEXI study. This is looking at the implementation of FaME in two very

Physical Activity*

different socio-demographic areas - Greater Manchester and Devon, and also looking back at our programme to see how well it has become embedded in business as usual. I will feed back the results of this study in time, but we hope that it will lead to a national spread plan for FaME as well as an updated version of the toolkit. This is largely based on the work you have all done. The delivery system we have in place in Leicestershire, working across districts and with our Active Partnership, is now being used to inform the delivery of FaME other areas of the country and you should be proud of what you have achieved.”

Steady Steps Christmas Party 2022

We currently run 11 Steady Steps classes each week, including Chatter Chairs Class and Steady Steps Plus classes.

Classes consist of seated exercises, tailored for people in later life who are unsteady on their feet and/or have a fear of falling.

We held our Steady Steps Christmas Party on 15 December at Hinckley Rugby Club and were thrilled to be joined by Deputy Mayor, Cllr Scott Gibbens and Cllr Keith Nicholls, Executive Member for Culture, Leisure, Tourism Town Centres.

Our party was attended by approximately 65 people and I am delighted to say that it was enjoyed by everyone.

I would like to take this opportunity to thank Liz Causon from Leicester Tigers, Jess Hazell and Parie Patel, from Active Together and our Steady Steps instructors Nila Patel & Emma Heath, for their help on the day, very much appreciated.



Sports Development

Inclusive Success

In early December Desford Lawn Tennis Club were informed that they were in the final three nominees for the "Tennis For All (Inclusion) Award" at the Leicestershire LTA Awards. They have been invited to a presentation evening at the Leicester Tigers Ground on Mon Feb 13th when the winner will be announced.

The nomination covers the weekly Relaxed Inclusive tennis for young people on the autism spectrum, The Mental Health Group tennis sessions, The Monthly Inclusive sessions and the Inclusive Summer Camps, The tennis for older people with a range of health conditions.

We have been supporting the club getting grants, promoting the sessions and supporting the coaches working on the sessions.

Transport

Feedback from our Inclusive Sports Clubs Highlighted that transport was an issue for many participants. Working with Sport in Desford we were able to get a £4k grant to hire a mini bus and driver on two mornings a month to enable participants to get to the groups.

Youth Engagement Activator

Top highlights from the last quarter:

- Pastoral Staff at Congerstone Primary saying how valuable the project has been and they can see a difference in the self esteem of the children already .Staff from Hastings High saying that they have some children with very low attendance that have only attended school for the wellbeing course.
- Being able to sign post staff in all schools via the Healthy school's website to free mental health training.
- Seeing the positive impact first hand that the wellbeing courses have on children and young people.
- Partner Yoga instructor saying how she can see the improvement in self esteem in the children as the course progresses.

Tourism

Marketing campaigns put Leicestershire on the map

The ‘**Uncover the Story**’ campaign capitalises on the fact that the area’s attractions, places and heritage tell some of the UK’s most important stories, including the greatest lost-and-found story ever told – the discovery of King Richard III beneath a car park. Over 60 stories featured in the campaign. To see the full campaign visit www.visitleicester.info/uncoverthestory .

Five promotional videos were developed to promote the campaign including one that focused on the National Forest and another on Leicestershire’s market towns including Market Bosworth. To see all the campaign videos, visit www.visitleicester.info/uncoverthestory/videos.

Market Towns
In September we visit the towns of our beautiful market towns. We're really going to be celebrating the rich history and historic towns all across our county. From the Roman-
renowned Market Bosworth to the slipper paradise of Market Harborough, we're celebrating the regional capital of food history - Hinckley. That's their's Leicestershire,
who are currently celebrating the 600 year anniversary of the Royal Charter which allows them to host a weekly market.



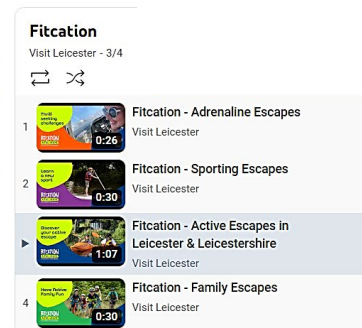
‘Fitcation’ – Active Escapes in Leicester and Leicestershire

Fitcation features over 45 different thrill-seeking challenges, opportunities to learn a new sport or active family fun activities. The accessibility of each activity has been highlighted with many being adapted for users with disabilities including wheelchair abseil ramps, adapted kayak sessions with hoists, autism-friendly inflatable park sessions, wheelchair roller rink sessions and adapted archery. Visit www.visitleicester.info/fitcation

A series of four promotional videos has been created to promote the campaign on social media platforms, see them here: [Fitcation - YouTube](#) playlist.



Fitcation - Active Escapes in Leicester & Leicestershire



Finally, a new tourism campaign for 2023 is “**Taste the Place**” that is designed to highlight the area’s food and drink by showcasing food and drink to eat, buy, see in production and experience through activities and events. More information about this will be available soon.

The next meeting of the Hinckley and Bosworth Tourism Partnership is taking place on Tuesday 24 January at 11am on Teams.

For more information about the Tourism Partnership or to join contact Lindsay Orton, Wellbeing Development Manager on lindsay.orton@hinckley-bosworth.gov.uk

Town Centre and Market

Town Centre

Hinckley Town Centre continues to face challenges associated with the current climate however is proving remarkably resilient with a number of new businesses choosing Hinckley to trade.

A number of National Banks continue to close their doors. However it is encouraging to see a new local real ale bar making use of the Former Yorkshire Bank on Regent Street opening just before Christmas. Other new businesses include The Wild Lotus Café in a part of the former Dunelm unit, Moko Restaurant on Regent Street, Addyline Café, Regent Street, Vape Max on Castle Street.

The theme of new cafes and restaurants opening correlates with the national trend whereby town centres are moving further towards service related businesses.



Hinckley 300 Commemorative Projections Show

The Hinckley High Street Action Zone (HAZ) were pleased to present "Hinckley 300" a celebration of 300 years of Hinckley's Hosiery Industry.

Supported by Historic England, Hinckley District Past and Present and Hinckley Museum, the installation consisted of a series of photos of Hinckley workers at work and play (many of whom were known by passers by!) set in the context of images of local factories that provided the economic mainstay of the town for many years. These images were set to music by Stagelogic Ltd and projected from The Cartridge Shop onto the upper wall of Hinckley and Rugby Building Society.

Hinckley HAZ appreciate the support of those businesses.

